



Global Resources Environmental & Energy Network
EXHIBITION & CONGRESS



CONIECO
XXIII Congreso
Internacional
Ambiental

SUSTAINABILITY = PROFITABILITY



23-25 SEPTEMBER, 2015

Mexico City, WTC

www.thegreenexpo.com.mx

Organized by:



CONIECO

Certificate by:



Canada

SUSTAINABILITY = PROFITABILITY

— FOR —
23
YEARS

The **Green Expo** has been the leading event among industries searching for sustainable solutions, solidifying its pre-eminent position as the most important in the sector.

The **Green Expo** represents an essential component for business leaders to network, expand investment and seek new opportunities in the marketplace.

The exhibition features national and international companies offering state of the art solutions and technologies for **ALL INDUSTRIES**. This translates into savings that increase profitability and competitiveness in the Mexican industrial, corporate and governmental arenas.

"...besides taking care of the environment, one of the main objectives of the Government is generating sustainable economic growth; for this reason we reiterate our promise of working with people who favor public health, preservation and the care of natural resources."

Juan José Guerra Abud

Secretary for the Environment and Natural Resources.

INAUGURATION CEREMONY, VII CINAM

(COLLEGE OF ENVIRONMENTAL ENGINEERS OF MEXICO A, C) GOVERNING BOARD

The Green Expo 2015 attracts key players in the areas of academics, politics, industry and business; consolidating four main themes in a unique space and giving rise to the best and most complete event in the region:

**Enviro[®]
Pro**

Environmentally sound options for handling waste and recycling.

**Water
Mex[®]**

Solutions and technology designed for achieving sustainable water use.

**Green[®]
CITY**

State of the art technology and ideas focusing on green solutions for optimizing city resources.

**Power^{mex}
Clean Energy
& Efficiency[®]**

Sustainable energy generation from renewable sources.



Solutions for a sustainable Public Administration.

As a main consumer of products and services, the Public Administration has established certain clear sustainability goals in the national development plan. This means a strong commitment to acquiring environmentally friendly products and clean, efficient technologies with a reduced carbon footprint.

Entrepreneurs, environmental experts and government representatives searching for business, avant-garde solutions and pro-environmental technologies.

INSURE AND REINFORCE THE FUTURE OF ALL INDUSTRIAL SECTORS THROUGH NEW PROCESSES, TECHNOLOGY, MACHINERY, EQUIPMENT AND SOLUTIONS THAT WILL GUARANTEE A SUSTAINABLE FUTURE!

¡Be part of The GREEN Expo 2015!



RESULTS

— OF THE —

2014 EDITION

9,978

PROFESSIONAL
ATTENDEES

227

EXHIBITING
ENTERPRISES

5

INTERNATIONAL
PAVILIONS FROM:
GERMANY, AUSTRIA,
BELGIUM, UNITED
STATES AND UNITED
KINGDOM

85%

OF THE ATTENDEES ARE
DECISION MAKERS
(PUBLIC AND PRIVATE
SECTORS)

719

CONFERENCE
ATTENDEES

EXHIBITING AREA

7,702 m²

ATTENDEES FROM

31

STATES AND DF
(FEDERAL DISTRICT)

ATTENDEES FROM

33

COUNTRIES

• ARGENTINA

• AUSTRIA

• BOLIVIA

• BRAZIL

• CANADA

• CHILE

• CHINA

• COLOMBIA

• COSTA RICA

• CUBA

• EL SALVADOR

• GERMANY

• SLOVENIA

• SOUTH KOREA

• SPAIN

• UNITED STATES
OF AMERICA

• FRANCE

• GUATEMALA

• HONDURAS

• HONG KONG

• ITALY

• NICARAGUA

• PANAMA

• PERU

• PORTUGAL

• UNITED KINGDOM

• REPUBLIC CZECH

• SWEDEN

• TAIWAN

• TURKMENISTAN

• TURKEY

• VENEZUELA

AND OF COURSE MEXICO!

PRESIDENTS, DIRECTORS
AND MANAGERS
MAKE UP 45%
OF OUR ATTENDEES

ORGANIZATION
POSITION

Area Director / Manager	25%
President / General Director	20%
Engineering / Department Chief / Supervisor	15%
Research and Development / Academic / Training / Dressage	9%
Sales	8%
Administration	6%
Production / Operation / Maintenance / Information technology Chief	6%
Independent Professional	3%
Purchasing / Buying/ Training	3%
Other	5%
Total:	100%

26% OF ATTENDEES
ARE FINAL DECISION TAKERS

KIND OF ORGANIZATION:

EXHIBITOR PROFILE

Is your enterprise related to any of the following sectors?

- | | | |
|---|--|---|
| <ul style="list-style-type: none">• Air compressors• Biodiesel• Biofuels• Biogas• Biomass• Certifiers• Cogeneration• Distribution• Drainage• Energy saving• Environmental Biotechnology• Geothermal energy• Noise control and acoustic insulation | <ul style="list-style-type: none">• Solar Energy• Solar Heaters• Sustainable Construction• Wing energy• Air purification• Engineering• Hydraulic• Installation• Integral handling for industrial wastes• Maintenance• MDL projects• Methanogenic• Monitoring | <ul style="list-style-type: none">• Photovoltaic• Recycling• Recycling, compression, and trash shredding equipment (plastic, paper and cardboard)• Restoration• Treatment plans• Wind parks• Electric transformers and substations• Replenishment• Reuse• Soil amendment |
|---|--|---|

...among many others

...be part of the event
that motivates the
business generation.

VISITOR PROFILE

Attendees are decision takers in the following areas:

- | | | |
|--|--|---|
| PROFESSIONALS FROM: <ul style="list-style-type: none">· Academics and Research· Auditing· Environmental consultancy· Housing (property, industrial and infrastructure)· Housing developers, and industrial, wind, and solar parks | <ul style="list-style-type: none">· Maintenance· Process engineering· Purchasing· Safety and Hygiene· Town planning and environmental engineering· Transactions | STAFF MEMBERS FROM: <ul style="list-style-type: none">· Civil protection· Embassies· Environmental public works· Federal governments· Operating bodies· Public and urban services· Town councils |
|--|--|---|

PROVIDE TECHNOLOGY, PROCESSES, MACHINERY AND SOLUTIONS,
TOWARD A MORE SUSTAINABLE INDUSTRY!



CONIECO
XXIII Congreso
Internacional
Ambiental

THE XXIII EDITION OF CONIECO'S INTERNATIONAL ENVIRONMENTAL CONGRESS

As happens every year, CONIECO'S International Environmental Congress offers the most comprehensive and relevant Conference Program for the professional community in charge of sustainability issues. This congress brings together leading national and international environmental experts, making it the most important in Mexico.

The Environmental Congress is an outstanding technological event representing the ideal place to develop and strengthen important institutional relationships.

AREAS OF **INTEREST:**

Renewable energies	51%
Energy and climate change	36%
Renewable energy projects	29%
Water solutions	28%
Waste and recycling	25%
Ecological design and construction	23%
Air and climate	23%
Consultancy and professional services	15%
Urban environmental solutions	14%
Monitoring, analysis and measurement	14%
Drainages and mud treatment	13%
Education and training	12%
Transport solutions	10%
Mass media	8%
Other interesting solutions	2%

*MULTIPLE CHOICE ANSWERS

Water
solutions

28%

Waste and
recycling

25%



**EXHIBITOR
COMMENTS:**

*“We are completely satisfied. We exhibited in **The GREEN Expo** representing 9 companies. Everything was just fine; we’ve got great contacts in just three days.”*

Florence Vanholsbeeck
COMMERCIAL ATTACHÉ
BELGIUM EMBASSY

*“**The GREEN Expo** is a great showcase. Plenty of people visited the place and got to know our product.”*

Salvador Sánchez Franco
OPERATIONS MANAGER
OMNIGENUS ENERGIA

“This international forum helps us share and learn. Today, Mexico is going through a pivotal time due to energy reform. This will help create even more audience in the years to come.”

Oswaldo Chimal
CUMMINS POWER GENERATION
POWER SOLUTIONS DIRECTOR

*This year, the participation of the British Embassy was really important. We want to thank **The GREEN Expo** and are hoping to be part of it next year.”*

Enrique Cornejo
HEAD OF THE ENERGY- COMMERCIAL DIVISION
BRITISH EMBASSY IN MEXICO

*“We want to congratulate E.J. Krause Mexico and **The GREEN Expo**. The exhibition was awesome; we highly recommend being part of it next year.”*

Wolppey Weingartner
LATIN AMERICA REPRESENTATIVE
MUT-AUSTRIA

“The turnout at the show was quite impressive. The interest in our product was even more impressive. There were times where people were literally pouring into the others booths trying to hear us speak.”

Stephen Volker
MARKETING COORDINATOR,
ECOLIBRIUM SOLAR



The GREEN Expo

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PARTICIPATION OPTIONS

FULL PACKAGE:

Cost is:

For a total of:

Furnished Exhibit Booths
available in 3 meter by 3
meter units. (9 sqm total)

\$4,185 plus 16%
administrative fee

\$4,854

INCLUDES:

- Exhibition space
- Three lateral walls (except in corners)
- Sign with the company's name (no logo)
- Carpet
- One six-foot table
- Two chairs
- One waste basket
- Electric connection socket (110volts)
- Stand lightning
- Exhibitor services

RAW SPACE: (UNFURNISHED)

Starting at 18 sqm with a cost of \$410 per meter plus 16% administrative fee.
(For example, an 18 sqm booth total cost would be \$8,560)
Additional raw exhibit space available at the same rate.

INCLUDES:

- Exhibition space
- Exhibitor Services
- Does not include electricity and carpet



@thegreenexpomx



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