

# SELECTUSA Foreign Direct Investment (FDI): UNITED STATES

## What is SelectUSA?

SelectUSA is the U.S. government program to promote and facilitate business investment in the United States.

## How do we help?

We work with companies and U.S. economic development organizations to provide information, facilitate direct connections, and resolve questions regarding federal regulations. We also provide a promotional platform for U.S. state and local governments.

## Contact US:

Write: [SelectUSA@trade.gov](mailto:SelectUSA@trade.gov)

Tweet: [@SelectUSA](https://twitter.com/SelectUSA)

[www.SelectUSA.gov](http://www.SelectUSA.gov)

# #1

Home to the largest amount  
of FDI in the world

Source: UNCTAD (year end 2018)

## U.S. JOBS

Supported by FDI:

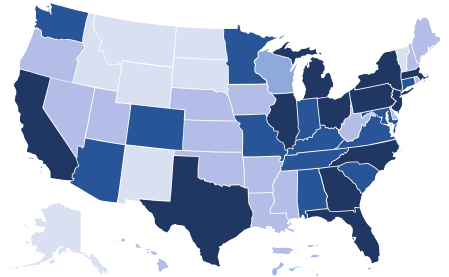
200-600 thousand

100-200 thousand

75-100 thousand

25-75 thousand

5-25 thousand



## Supporting U.S. Jobs

# 7,357,700

Number of U.S. workers employed by U.S. affiliates of majority foreign-owned firms in 2017.

## Investing in Innovative R&D

# \$62.6 billion

Value of research and development (R&D) spending by U.S. affiliates of majority foreign-owned firms in 2017.

## Expanding U.S. Exports

# \$382.7 billion

Total contribution to U.S. goods exports by majority foreign-owned firms operating in the United States in 2017.

## FDI in the USA (in USD millions)

|                       | 2014        | 2015        | 2016        | 2017        | 2018               |
|-----------------------|-------------|-------------|-------------|-------------|--------------------|
| <b>Position (UBO)</b> | \$2,945,795 | \$3,354,907 | \$3,765,114 | \$4,025,492 | <b>\$4,344,610</b> |
| <b>Flow</b>           | \$201,733   | \$467,625   | \$471,792   | \$277,258   | <b>\$253,561</b>   |

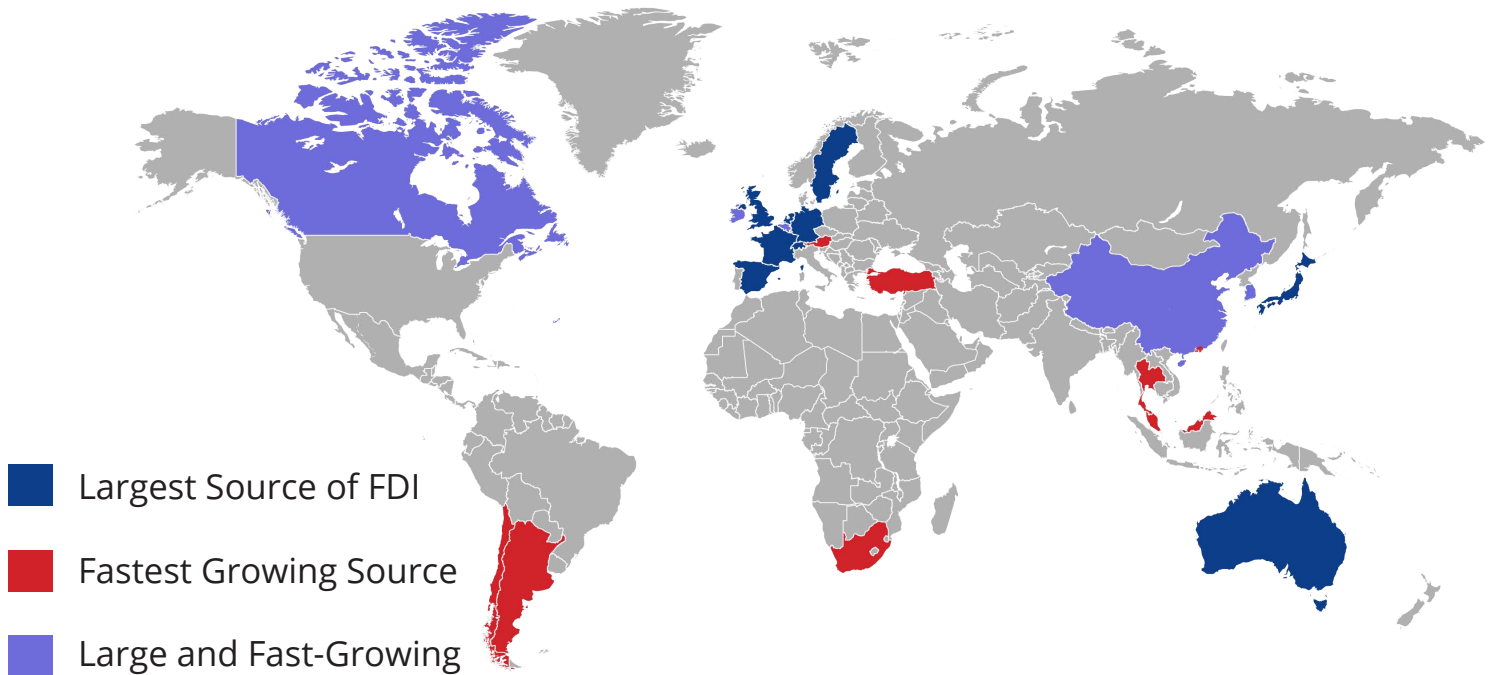
## U.S. FDI Abroad (in USD millions)

|                 | 2014        | 2015        | 2016        | 2017        | 2018               |
|-----------------|-------------|-------------|-------------|-------------|--------------------|
| <b>Position</b> | \$5,108,835 | \$5,289,071 | \$5,586,030 | \$6,013,335 | <b>\$5,950,991</b> |
| <b>Flow</b>     | \$333,014   | \$264,359   | \$289,261   | \$300,378   | <b>-\$90,623</b>   |

Source: Bureau of Economic Analysis (latest available as of July 2019)

**TERMINOLOGY** - UBO: Ultimate Beneficial Owner; the entity at the top of an affiliate's ownership chain.  
Position/Stock: Snapshot of cumulative FDI taken at year end. Flow: FDI coming into a country over a period of time.

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## Largest Sources of FDI in the United States (by UBO)

| Rank | Market         | 2018 Position<br>In USD millions | Share<br>of total |
|------|----------------|----------------------------------|-------------------|
| 1    | United Kingdom | \$597,219                        | 13.7%             |
| 2    | Canada         | \$588,399                        | 13.5%             |
| 3    | Japan          | \$488,714                        | 11.2%             |
| 4    | Germany        | \$474,472                        | 10.9%             |
| 5    | Ireland        | \$385,322                        | 8.9%              |
| 6    | France         | \$326,437                        | 7.5%              |
| 7    | Netherlands    | \$228,144                        | 5.3%              |
| 8    | Switzerland    | \$222,491                        | 5.1%              |
| 9    | Belgium        | \$84,661                         | 1.9%              |
| 10   | Spain          | \$76,380                         | 1.8%              |
| 11   | Australia      | \$71,460                         | 1.6%              |
| 12   | Bermuda        | \$60,750                         | 1.4%              |
| 13   | China          | \$60,182                         | 1.4%              |
| 14   | South Korea    | \$57,623                         | 1.3%              |
| 15   | Sweden         | \$55,424                         | 1.3%              |

## Fastest-Growing Sources of FDI in the United States (by UBO)

| Rank | Market       | 2018 Position<br>In USD millions | CAGR<br>2013-2018 |
|------|--------------|----------------------------------|-------------------|
| 1    | Argentina    | \$4,896                          | 57.9%             |
| 2    | China        | \$60,182                         | 35.2%             |
| 3    | Thailand     | \$2,056                          | 35.0%             |
| 4    | Ireland      | \$385,322                        | 34.2%             |
| 5    | Chile        | \$3,483                          | 23.9%             |
| 6    | Singapore    | \$54,227                         | 23.0%             |
| 7    | Bermuda      | \$60,750                         | 21.0%             |
| 8    | Belgium      | \$84,661                         | 20.1%             |
| 9    | Turkey       | \$2,357                          | 17.2%             |
| 10   | Canada       | \$588,399                        | 17.1%             |
| 11   | Austria      | \$6,290                          | 15.9%             |
| 12   | Hong Kong    | \$16,888                         | 15.4%             |
| 13   | South Africa | \$4,991                          | 15.1%             |
| 14   | Malaysia     | \$2,417                          | 13.3%             |
| 15   | South Korea  | \$57,623                         | 13.2%             |

Source: Bureau of Economic Analysis (BEA). UBO refers to Ultimate Beneficial Owner. CAGR refers to Compound Annual Growth Rate. Fastest-Growing Sources of FDI ranks markets with 2018 FDI stock in the United States greater than \$1 billion.